HORNSBY GANG SHOW
STAGING OUR COMEBACK IN 2021

Sponsorship pack

Sydney North Region Scouts and Guides

Be *Wondertruck* when you !
Sponsor Hornsby Gang Show 2021!

What better year to join the show …
as we come back after cancelling our 2020 show due to COVID 19.

Be part of bringing family entertainment to our local community with a:

Cast of 80 Scouts and Guides
Team of 300 Volunteer helpers
Reach 14,000 community supporters
and
Applause of 2500 patrons!

We have had an extra 12months to develop and perfect the show
and
now have access to a professional theatre.

HORNSBY GANG SHOW

Wonderstruck

2021 Show Dates:

Friday	25 June	2021	7.30pm
Saturday	26 June	2021	2.00pm (matinee)
			7.30pm
Sunday	27 June	2021	3.00pm
Wednesday	30 June	2021	7.30pm
Friday	2 July	2021	7.30pm
Saturday	3 July	2021	2.00pm (matinee)
			7.30pm

Performances are held at:
Pioneer Theatre
Castle Hill

HORNSBY GANG SHOW

Scouts NSW

GIRL GUIDES AUSTRALIA NSW & ACT

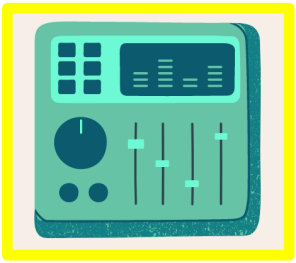
Donate to Hornsby Gang Show

$20 = packets of gloves for cast makeup

$3000 = costume all the cast
$40 = costume one cast member

$4500 = Flexible flooring
dance floor for sound proofing

$200 = impact drill



$1600 = audio mixer

Help us in-kind
With marketing and promotion in your newsletters, on digital displays, websites etc.

Promotional Reach

Cast, crew and families

300
each week

Audience

2,500
per season

Community
Especially local through media, social media, Scouting and Guiding and friends of Gang Show.

14,000
per year

HORNSBY GANG SHOW - SPONSORSHIP OPTIONS

Sponsorship level **Note: Due to privacy guidelines no level can access private details of anyone involved with the show or attending the show.**	**Logo Sponsor $5000**	**Gold Sponsor $2500**	**Silver Sponsor $1500**	**Bronze Sponsor $1000**
Logos on all printed marketing material – poster and postcards *printing dealine to be met	★			
Company name and logo included in all HGS Newsletters, HGS Website, Facebook and Instagram, show DVD, Show programme.	★	★	★	★
Full page advertisement in HGS programme (1,200 print run)	★	★		
½ page advertisement in HGS programme (1,200 print run)			★	
¼ page advertisement in HGS programme (1,200 print run)				★
Company advertisement screening pre-show and intermission (*promo designed and supplied by sponsor)	★	★	★	★
Signage in the theatre foyer dring the x 8 shows	★	★	★	★
10 x VIP passes for this year's production including refreshments during intermission	★	★		
6 x VIP passes for this year's production including refreshments during intermission			★	
4 x VIP passes for this year's production including refreshments during intermission				★

Be part of your business community.
Be part of the Hornsby Gang Show Community.

What is Hornsby Gang Show?

Leadership, learning and friendship:
A musical theatre show presented by Sydney North Region Scouts and Guides.

Well established:
48 show seasons performed since 1973.

Local:
Local cast members, local venues, local audiences.

Community:
A community group bringing all ages together.

Scouts NSW

GIRL GUIDES AUSTRALIA NSW & ACT

HORNSBY GANG SHOW

Scouts and Guides
11yrs of age and older

Youth lead
Volunteer supported

What is “Gang Show”?

There are 30 Gang Shows groups across in Australia and NZ. There are 3 in Sydney.

Provides opportunities for leadership, learning and creativity by Scouts and Guides in the world of theatre in the local area.

Gang Shows started in 1932 and put on performances all around the world in their local areas.

Leadership

Friendship

Theatre and musicianship

Team work

For more information about how you can donate to, or sponsor the show:
www.gangshow.com

Penny Becchio
Phone: 0414 442 564
Email: Penny.Becchio@nsw.scouts.com.au

Kerry Dominish
Marketing & Promotions
Ph: 0438874322
Email: kerry.dominish@nsw.scouts.com.au